



Summary Information

Permit No: F00023351

Type of Permit: FILMING

Release Date: 01/08/2010

Production Company PRETTY BIRD PICTURES INC

Producer William Greene

Insured Company Name PRETTY BIRD PICTURES INC

Director Paul Hunter

Contact Phone No. 1 310-315-8700

1st AD Michael Kahn

Contact Phone No. 2

Fax

Production Manager Piazzie Piazzie

Address 1823 COLORADO BLVD

FilmL.A. Coordinator Asia Robinson

SANTA MONICA, California 90404

Production Title DR PEPPER #7078

Location Manager Carrie LA

Type of Production Commercial - Standard

Primary Phone Mobile - 818-268-0802

Secondary Phone Office - 310-315-8700

Location Assistant N/A N/A

Primary Phone Office - 310-315-8700

Secondary Phone

Fees

FILMLA FILM APPLICATION FEE \$625.00

Total Permit Fee \$2,246.00

LA CITY FIRE SAFETY OFFICER \$1,536.00

Number of Locations 2

 LA CITY FIRE DEPARTMENT SPOT CHECK \$85.00
 SURCHARGE



FilmL.A., Inc.
 1201 W. 5th Street, Suite T-800
 Los Angeles, CA 90017
 t: (213)977-8600 - f: (213)977-8601
 www.filmla.com

Summary Information

Location

Location 1 of 2

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Permit Number	F00023351	Location Manager	Carrie LA
Production Company	PRETTY BIRD PICTURES INC	Primary Phone	Mobile - 818-268-0802
Insured Company	PRETTY BIRD PICTURES INC	Secondary Phone	Office - 310-315-8700
Production Title	DR PEPPER #7078		

Location Address 3939 S Figueroa St, Los Angeles, CA, 90037

Location Names LA SPORTS ARENA

Location Type Sports/Concert Venue

Location Description LA SPORTS ARENA

Film Dates 1/11/2010 - 1/11/2010 07:00 - 21:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
 Must Maintain 5' Clearance on Sidewalks/Walkways
 No Cast and Crew parking on areas streets.
 No interference with vehicular or pedestrian traffic

Please see attached document PRETTY BIRD Carrie LA.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	8		Cast	8
	Cast/Crew vehicles	45		Crew	55
	Cube Trucks	3		LA City UFSO assigned	24776
	Generator	1			
	Honey Wagons	1			
	Motor Homes	1			
	Stakebed Trucks	2			
	Vans	3			

Filming Activities Atmospheric Smoke Effects; Equipment on property; Interior and exterior performance and playback; Interior Dialogue; Pre light on 01/10; Special effects including flame columns and spark effects (gerbs) 1200-1800 hrs; Special effects test shoot;

Special Effects: F/X Permit # 14055

Type	No. Times Per Day	No. Takes Per Take
Fire Effects	2 - 5	1
Sparks	2 - 5	1

Description of F/X Scene:

Jurisdiction **Political:** Los Angeles City - Council District 08

Police: Los Angeles Police Department

Fire: Los Angeles City

Location Notes

Coordinator Note UFSO REQUIRED 1200-1800 HRS

Parking Base Camp

Location Type : Location
 Street : Hoover parking lot at LA Sports arena

Crew Parking

Location Type : Location
 Street : Hoover parking lot at LA Sports arena



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Location 2 of 2

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Insured Company	PRETTY BIRD PICTURES INC	Secondary Phone	Office - 310-315-8700
Production Title	DR PEPPER #7078		

Location Address 3939 S Figueroa St, Los Angeles, CA, 90037

Location Names LA SPORTS ARENA

Location Type Sports/Concert Venue

Location Description LA SPORTS ARENA

Film Dates 1/12/2010 - 1/12/2010 06:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions All vehicles must be parked on private property
 Must Maintain 5' Clearance on Sidewalks/Walkways
 No Cast and Crew parking on areas streets.
 No interference with vehicular or pedestrian traffic

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	5 or 10 ton trucks	8		Cast	8
	Cast/Crew vehicles	45		Crew	55
	Cube Trucks	3		LA City UFSO	24776
	Generator	1		assigned	
	Honey Wagons	1			
	Motor Homes	1			
	Stakebed Trucks	2			
	Vans	3			

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Parking Base Camp
 Location Type : Location
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 Location Type : Location
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**Appointment of Pacific Production Services
As Authorized Agent and Representative**

I certify that I am a representative of Pretty Bird ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and its employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 4/2

Representative's Signature

Carrie L.A.

Representative's Name (Please Print)

Representative's Title (Please Print)

Pretty Bird Prods.

Name of Principal (i.e. company name)

(Please Print)

1008 Arnaudi Dr.LA. CA 90272

Principal's Mailing Address (Please Print)

310-459-2904

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA 90028
Ph. 323-465-9179 Fx. 323-465-9869